

German Design Award 2019 in GOLD goes to Wiha e-screwdriver speedE®

Gold for Wiha e-screwdriver speedE®

The Wiha e-screwdriver speedE® has now received its third award this year and has even been honoured with a gold accolade. The German Design Council has given the German Design Award 2019 in Gold to the newly developed product from the hand tool manufacturer from the Black Forest. The jury selects a gold award winner for each category. Presented in recognition of outstanding achievements in international design, the Gold award only goes to the very best products.

The combination of functions in the new electrician's screwdriver is unique worldwide. First of all, users can fasten screws automatically and twice as fast as a normal screwdriver. The material protection function activates when 0.4 Nm is reached, which is particularly advantageous for sensitive screw fastening tasks. Users can then continue fastening by hand. The torque attachment adaptation also allows different, controlled fastening types. If you combine the speedE® with the insulation-protected slimBits, you can safely work with voltages up to 1,000 V. The gold award winner is comparable to a standard screwdriver in size, weight and format, which makes it an ideal portable companion. Its ergonomic design allows users to work with a health-conscious approach while going easy on muscles.

The German Design Award applies exceptionally strict standards when selecting its award winners: During the comprehensive nomination process, the expert German Design Council committee only invites products and communication design services to enter the competition if they clearly stand out from rivals due to their design quality. This highly renowned international design award caps a highly successful launch year for Wiha's speedE® after it won the Focus Open Special Mention 2018 award and the Eisen Award 2018 during the Cologne International Hardware Fair in March.

Wiha Marketing Manager Mario Sommer affirms, "This award in Gold demonstrates an enormous appreciation for our design and development work. Our journey with speedE® in this launch year was tremendously exciting and a very special experience for the whole team. We're pleased with this result of the German Design Award 2019 in Gold, but we won't receive the actual award until early 2019. For us, this symbolises that 2018 was our golden speedE® year more than anything else. But the journey continues in 2019. We have only just begun..."

About the Design Award:

The German Design Award is given by the German Design Council, the expert in branding and design in Germany.

Its top-level mission is to represent new developments in the German design industry. Established as a foundation in 1953 and based on an initiative by the German Bundestag, the council helps the business community to create consistent brand value through design. As a result, the German Design Council is one of the world's leading centres of excellence for

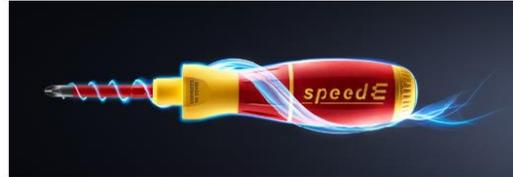
communication and brand management in the field of design. Besides designers and design associations, the exclusive network of foundation members particularly includes the owners and brand directors of numerous renowned companies.

Image

Wiha_speedE_1_300dpi

Image caption

speedE® receives the German Design Award 2019 in Gold and has now received its third award.

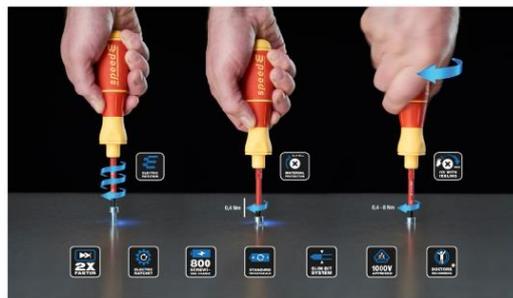


Image

Wiha_speedE_2_icons_300dpi

Image caption

Three steps in one movement: First fasten rapidly and electrically until you reach the material protection function at 0.4 Nm, then adjust and tighten carefully by hand with the electric ratchet function.



Image

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Image caption

Honoured with a number of awards and now with the German Design Awards 2019 in Gold: the Wiha e-screwdriver speedE®.



You will find high-definition image material in the Wiha newsroom <http://lp.wiha.com/en/newsroom/#news> under the corresponding press release. You are also welcome to contact us directly for image files.

About Wiha

Wiha is one of the world's leading manufacturers of hand tools for professional use in trade and industry. Founded as a small family firm over 75 years ago, today, Wiha is a globally active company, still owner-operated by the Hahn family. Wiha seeks to make daily life much easier for users with a product assortment of innovative hand tool solutions geared towards user needs which increase efficiency, reduce costs and preserve health. This is why Wiha develops, designs and manufactures products that meet the strictest requirements for quality, functionality, durability and ergonomic design. It provides a comprehensive range of tool concepts and sets, screwdrivers, torque tools, multitools, L-keys, bits, pliers, soft-faced hammers and much more. Special professional VDE hand tool solutions ensure a greater, optimised range, based on the

Wiha segment philosophy focused on need and demand. A host of design awards underline the setting of standards in terms of functionality, design and quality. In 2016, Wiha received the honoured distinction of being included among the top 100 most innovative companies among medium-sized enterprises in Germany. Wiha was also distinguished with the Manufacturing Excellence Award (MX Award) as the best SME in Germany back in 2014. A contemporary approach to HR management combined with a deeply rooted, open and fair corporate culture helped Wiha to gain Schwarzwald-Baar-Heuberg CCI's "Attractive Employer in Bronze" seal in 2016.